

# Hutchinson Boyd

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I am Interested In Your Content Writer Position

To whom it may concern,

As a creative and detail-oriented individual, I was excited to learn that you seek to fulfill the Content Writer position within Swing Vision. I am confident that the combination of my previous experience, the field of knowledge, and developed skill sets make me an ideal candidate for the role.

Before I continue, my name is Hutchinson Boyd, and I graduated from the New York Institute of Technology with a Bachelor's degree in Electrical and Computer Engineering Technology. At the institute, I was among the top 10% of students in grades while excelling in my role as the president of NSBE and Vice President of NSLS's NYIT Chapter. Upon graduation, I took a turn in my career path and entered the publishing field due to my passion for reading and writing. I spent my early days writing and editing DEI content for company websites and social media pages. This decision put me in a position where I would learn about many diverse cultures and communities and produce all-inclusive content. Due to my resilience in my field, I have engaged in speaking events for Senators, Directors of Schools, and College Organizations.

I also worked as a freelance illustrator and video editor for over three years. Besides producing original character designs and fully rendered illustrations for books, videos, and websites, I was also responsible for developing calendars and managing post schedules for my clients to help keep them on track with their social media posts. I communicated with management consistently and transparently to ensure that my client's goals and requirements were followed thoroughly. I am a Native English speaker with proficiency in standard applications for video editing, content writing and management, and illustration. All of my experience has prepared me to work alongside other professionals to produce captivating content that audiences will digest and enjoy to the fullest.

Thank you for considering my application.

Sincerely,

Hutchinson Boyd

*Hutchinson Boyd*